



StrategyDesk™ Quick-Start Guide

VERSION 1.0

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1 STEP ONE Start with a trade idea

Coming up with a trade idea means deciding what to trade, then developing entry and exit rules for your trade. An example of this is:

Enter when a Bollinger breakout occurs in the price of stock XYZ.

Exit when stock XYZ closes below its 10-Day moving average.

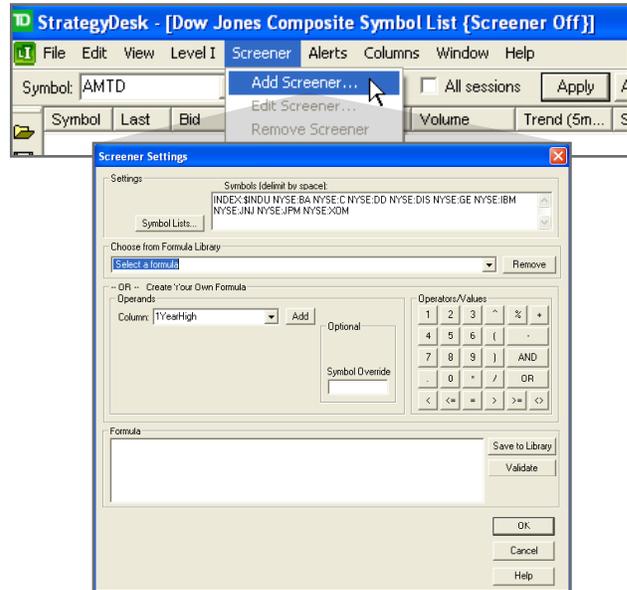
What to trade

Screeners can help you find ideas for potential trades by scanning a group of securities for particular fundamental or technical conditions.

To get started, open a Level I window by selecting [**L1**], then selecting **Add screener** under **Screener** in the top tool menu.

For example:

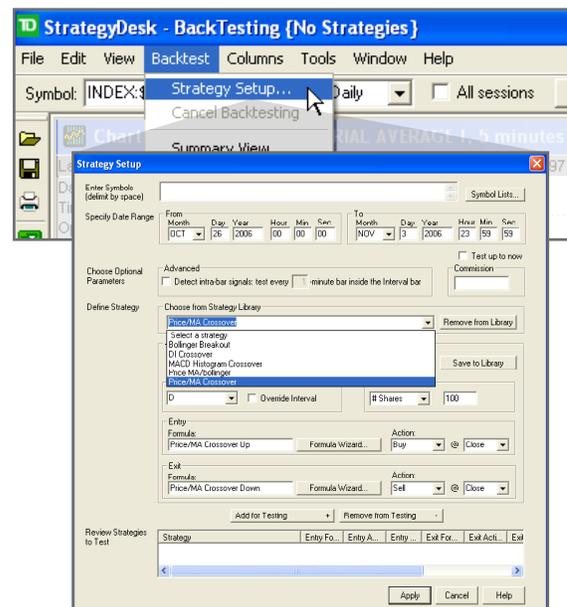
Create a screener to search for stocks in the Dow Jones Industrial Average trading above their 10-day moving average.



For illustrative purposes only.

How to trade it

Once you know what you want to trade, use the Strategy Library to find a strategy for trading it. Access the **Strategy Library** in **Strategy Setup** (under **Backtest** in the top menu).



TD AMERITRADE does not recommend any security selected through the use of StrategyDesk. You are responsible for all orders entered in your account.

2 STEP TWO Express your idea as entry and exit trade rules

Use pre-set strategies

The key components of a trade strategy are **entry and exit signals**, which are conditions or events – measured by fundamental or technical analysis – that trigger buy and sell orders.

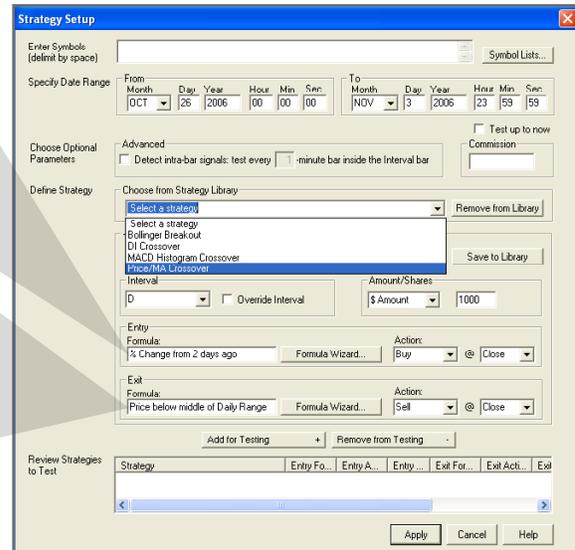
For example:

Enter when Bollinger breakout occurs

$\text{Bar}[\text{Close}, D] > \text{BollingerBands}[\text{Upper}, \text{Close}, 20, 2, D]$
 AND $\text{Bar}[\text{Close}, D, 1] < \text{BollingerBands}[\text{Upper}, \text{Close}, 20, 2, D, 1]$

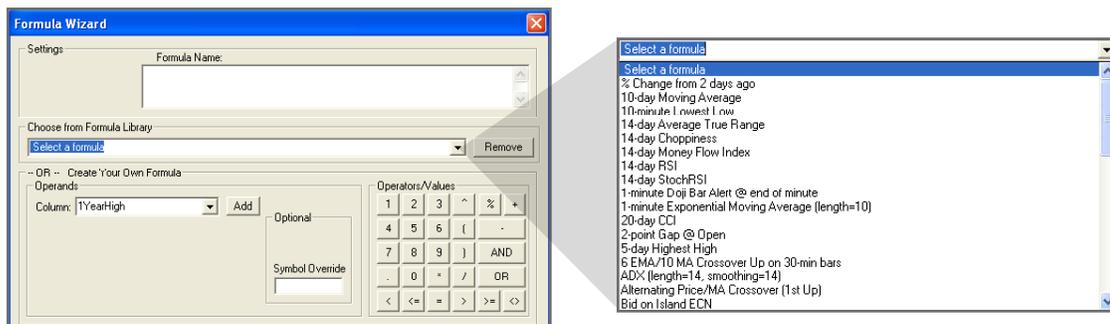
Exit when the daily bar closes below 10-Day MA

$\text{Bar}[\text{Close}, D] < \text{MovingAverage}[\text{MA}, \text{Close}, 10, 0, D]$
 AND $\text{Bar}[\text{Close}, D, 1] > \text{MovingAverage}[\text{MA}, \text{Close}, 10, 0, D, 1]$



Create your own strategy

Use pre-set entry and exit signals in the **Strategy Library** or select **Formula Wizard** to create you own signals.



When your strategy is complete, select **Add for Testing**, then **Apply**.

3 STEP THREE Backtest & analyze the results

Analyze the numbers

Backtesting results will be displayed in a backtesting window where you'll see the hypothetical profits and losses generated by each trade, as well as the cumulative profit or loss resulting from your strategy.

Sym...	Strategy N...	Formula	Date	Time	Action	Quantity	Price	Profit/Loss	Profit/Loss %	Cumulative Profit
ALTR	bid and ask	ask size	10/27/2006	16:00:00	Buy	100	17.9400	0.00	0.00	0.00
ALTR	bid and ask	bid	10/30/2006	16:00:00	Sell	100	18.1900	25.00	1.39	25.00
ALTR	bid and ask	ask size	10/31/2006	16:00:00	Buy	100	18.4400	0.00	0.00	25.00
ALTR	bid and ask	bid	11/1/2006	16:00:00	Sell	100	17.7300	-71.00	-3.85	-46.00
ALTR	bid and ask	ask size	11/2/2006	16:00:00	Buy	100	17.6400	0.00	0.00	-46.00
ALTR	bid and ask	ask size	11/3/2006	16:00:00	Sell	100	17.5800	-6.00	-0.34	-52.00
AMAT	bid and ask	ask size	10/27/2006	16:00:00	Buy	100	17.2600	0.00	0.00	0.00
AMAT	bid and ask	bid	10/30/2006	16:00:00	Sell	100	17.3500	9.00	0.52	9.00
AMAT	bid and ask	ask size	10/31/2006	16:00:00	Buy	100	17.3900	0.00	0.00	9.00
AMAT	bid and ask	bid	11/1/2006	16:00:00	Sell	100	17.2500	-14.00	-0.81	-5.00
AMAT	bid and ask	ask size	11/2/2006	16:00:00	Buy	100	17.1000	0.00	0.00	-5.00
AMAT	bid and ask	bid	11/3/2006	16:00:00	Sell	100	16.9000	-20.00	-1.17	-25.00
AMGN	bid and ask	ask size	10/27/2006	16:00:00	Buy	100	75.5200	0.00	0.00	0.00

For illustrative purposes only.

Visualize your strategy

View your results in a chart to see where your entry and exit points occurred.



For illustrative purposes only.

Backtesting is the current testing of a particular trading strategy using historical data. Results presented are hypothetical, they did not actually occur and they may not take into consideration all transaction fees or taxes you would incur in an actual transaction. And just as past performance of a security does not guarantee future results, past performance of a strategy does not guarantee the strategy will be successful in the future. Results could vary significantly, and losses could result.

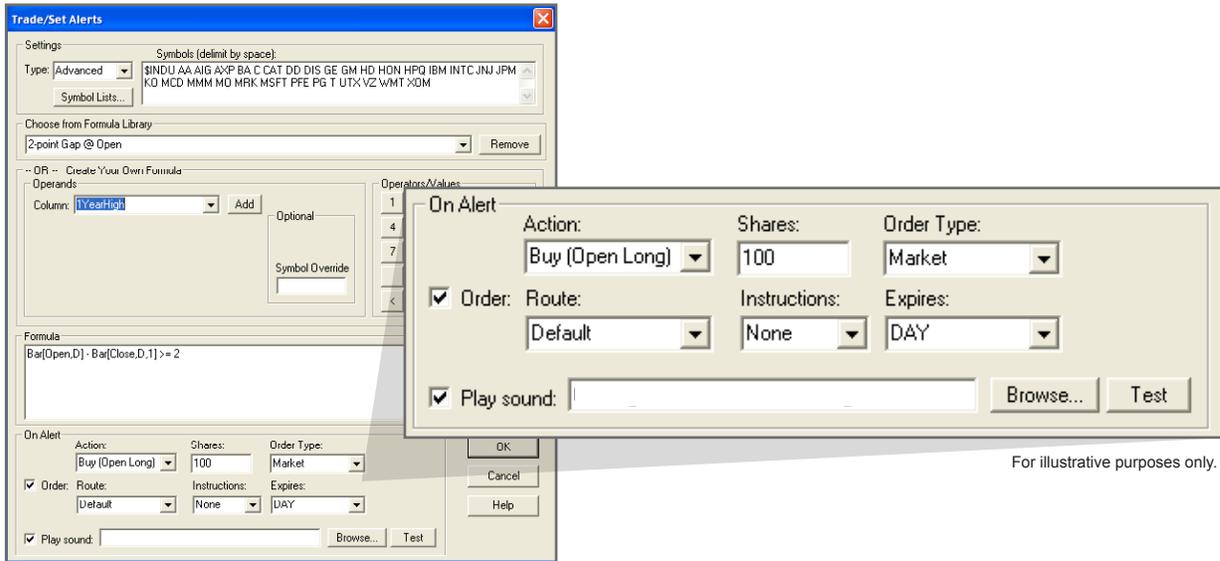
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STEP FOUR

Enter orders using entry and exit trade rules

Trade with your strategy

If you find a strategy you want to use, set up trade rules to automatically execute that strategy when conditions you set are met. You can also choose to receive an alert when your order is triggered and/or when a condition you set is met.

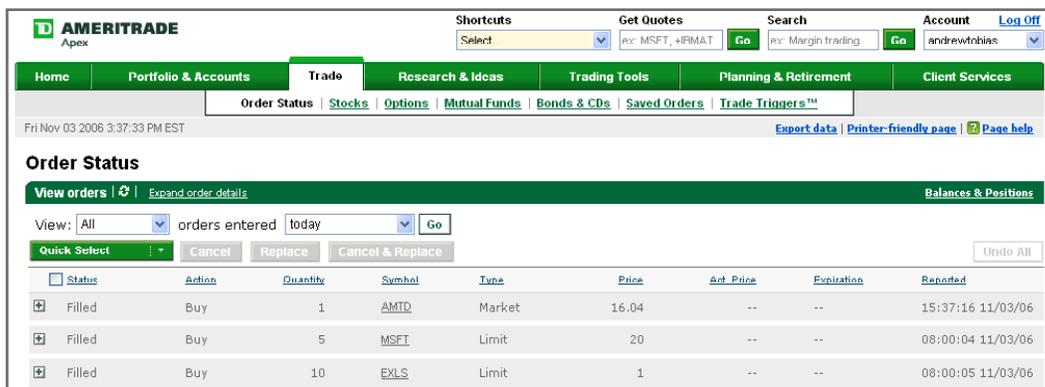


For illustrative purposes only.

Please note: In order for a programmed trade to be automatically entered when the conditions you set are met, your computer must be on and StrategyDesk must be running.

View order status

See your orders in Order Status on the TD AMERITRADE Web site.



For illustrative purposes only.

Market volatility, volume, and system availability may delay account access and trade executions.

You are responsible for all orders entered in your account when a program trade you set is activated. Please make sure you keep sufficient funds or positions in your account to support program trades.

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